The Focus

As a member of the Ohio Equity Institute, the MY Babys 1st Coalition is focused upon addressing the particular factors causing the inequities in birth outcomes that African American women are experiencing in our community. Mahoning County infant mortality data demonstrates that our high infant mortality rates are due to high rates of low birth weight and prematurity, disproportionately experienced by Mahoning County women with:

- · 12 Years or less education
- Limited social support (unmarried)
- · Medicaid as Insurer
- Inadequate birth spacing (<18 months between a birth and a subsequent pregnancy)

MY Baby's 1st Coalition is initially focusing on two interventions:

Improve Birth Spacing

- Assess community and provider knowledge and utilization of Long Acting Reversible Contraception (LARC) and the importance of birth spacing.
- Conduct community and provider education about the benefits of and methods that can be used to improve birth spacing
- Connect the community to birth spacing services and improve access to LARC

Provide Social Support for pregnant women

 Implement CenteringPregnancy® which is an evidence based model of prenatal care that brings women with similar health needs together in a group setting for their care. Twenty years of research demonstrate that women participating in CenteringPregnancy® experience lower rates of premature births and higher birth weights. In Ohio, **every baby matters.**Help our babies reach
their first birthdays.

For more information, please call: 330-270-2855 http://mybabys1st.org











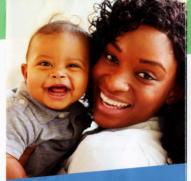


About the Ohio Equity Institute

The Ohio Department of Health (ODH) and CityMatCH are partnering with nine Ohio Communities to improve birth outcomes and reduce the racial disparities in infant deaths. Infant mortality is defined as the death of a baby before his or her first birthday. Infant deaths are an important indicator of the overall health of a society. Ohio ranks near the bottom in overall infant mortality and black infant deaths. This is unacceptable.

CityMatCH is a national membership organization that supports urban maternal and child health efforts at the local level. Based on a national institute for Equity in Birth Outcomes model, nine Ohio communities make up the Ohio Institute for Equity in Birth Outcomes (Ohio Equity Institute).





MY Baby's 1st Coalition Priorities

Increase Birth Spacing
Implement CenteringPregnancy®
Increase Progesterone Use
Implement Empowering Moms
Educate on Safe Sleep Environment
Implement Fetal Infant Mortality Review
Promote Breastfeeding



The MY Baby's 1st Coalition is a community wide initiative to reduce infant mortality and eliminate birth outcome inequities in Mahoning County and Youngstown. It is a partnership of more than 30 clinical, social, and behavioral health service providers that together have analyzed the community's infant mortality data and are implementing interventions to address the risk factors leading to infant mortality in this community.

